



**FOR IMMEDIATE RELEASE**

## **Navy SEAL Museum to Receive Proceeds From Spartan Hurricane Heat 12-Hour Event**

**Fort Pierce, Fla. – February 27, 2020** – The Navy SEAL Museum is pleased to announce proceeds from the Spartan Hurricane Heat 12-Hour endurance event will be donated to its Trident House Charities Program. The November 8-9 event was an overnight test of will for participants who endured 12 hours of relentless rain, sand, obstacles, and mental challenges through simulated SEAL training—similar to that of BUD/S (Basic Underwater Demolition/SEAL) training—as dictated by Navy SEALs.

“We could not be more pleased with the outcome of our newfound partnership with Spartan,” said Rick Kaiser, Navy SEAL Museum Executive Director. “Similar to BUD/S, athletes were pushed to their personal limits in true Frogman conditions; the Hurricane Heat mindset aligns with the Navy SEAL mentality of never quitting. We are grateful to Spartan for providing this opportunity and thankful for their charitable donation as a result.”

Spartan has a long legacy of challenging the perceived limits of the individual’s ability, both mentally and physically. With a wide variety of events to choose from, participants are encouraged to take their fitness and mental toughness to the next level by adopting the unique Spartan mindset and lifestyle.

This first ever Hurricane Heat in Fort Pierce coincided with the Museum’s 34<sup>th</sup> Annual Muster Weekend. In addition to the entry fee, participants were encouraged to fundraise for the Museum’s charitable outreach.

With press and public welcome, the official check presentation will take place at the Navy SEAL Museum on Thursday, March 5th at 11:00 AM.

### **About Spartan**

Born in the gritty mountain of Vermont, Spartan is blazing the trails in the fastest growing participant sport in the world. Spartan is the global leader in obstacle course racing for a reason—we will challenge you to push beyond your limits. This isn't a casual 5K or fun run. We want you to achieve more. Don't worry though—there's no Spartan left behind. Whether you're ready to tackle your first Spartan Sprint, or you're an elite athlete seeking to crush a 50K Ultra and a podium spot, we're all in this together. [www.spartan.com](http://www.spartan.com)

### **About the 12-Hour Hurricane Heat**

The 12 Hour Hurricane Heat, or HH12HR, is Spartan's next level standalone event specifically designed to test every facet of your mental, intellectual and physical abilities through the use of mental challenges, nonlinear problem solving, morality, as well as teamwork and individual performance under physical duress.

### **About the Navy SEAL Museum**

The National Navy UDT-SEAL Museum is the only museum dedicated solely to preserving the history of the U.S. Navy SEALs and their predecessors. Located in Fort Pierce, Florida, the Museum resides on the training grounds of the original Navy combat divers, the Frogmen. Built to honor the men who served with fortitude and ingenuity, the Navy UDT-SEAL Museum first opened its doors on Veterans Day in 1985. From humble beginnings, the facility has experienced tremendous growth, achieving national stature in 2007. The main objective of the Museum remains the promotion of public education by providing the opportunity to explore the history of the Navy SEALs through interactive exhibits, while honoring the fallen at the SEAL Memorial and caring for those warriors' families through Trident House Charities.

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The Navy SEAL Museum  
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