



FOR IMMEDIATE RELEASE

Navy SEAL Museum to Hold Annual Memorial Day Ceremony

Fort Pierce, Fla. – April 17, 2018 – Plans are currently underway for the Navy SEAL Museum’s annual Memorial Day Ceremony. The service will take place at 9:00 AM on Memorial Day, Monday, May 28th at the Museum’s Memorial Wall.

The Navy SEAL Museum has a longstanding tradition of observing Memorial Day with a commemorative ceremony to honor those who have died in defense of their country. The service will open with statements from Rick Kaiser, Executive Director of the Museum, and continue with an invocation and the unveiling of the names of the SEALs who have died in combat or training this past year.

“The Navy SEAL Museum in Fort Pierce is the only museum in the world dedicated solely to SEALs and their predecessors,” said Rick Kaiser. “Our Memorial Wall is an important reminder of the Frogmen who lost their lives from World War II to the present day, but our Memorial Day Ceremony is an opportunity to honor all servicemen and women from every branch of the military who have made the ultimate sacrifice.”

Daniel M. Robinson will serve as the special guest speaker. As a Gold Star Father, Mr. Robinson is an avid speaker and active supporter of Gold Star Families. He lost his son, Senior Chief Special Operator Heath Robinson, in Afghanistan August 6, 2011.

“Speaking at the Navy SEAL Museum will be a new milestone for me,” said Mr. Robinson. “It is a great honor to speak on a day of memorial recognition of our nation’s finest warriors, their names forever etched in infamy on the Memorial Wall at the beginning of Naval Special Warfare in Fort Pierce. Their stories are heard and they will forever be remembered. I am so fortunate to offer my story and blessed to share that of my son, Heath.”

The flag retirement ceremony will begin on property at 8:00 AM, followed by the official ceremony at 9:00 AM. Following the service admission into the Museum is complimentary until noon. Open to the public and free of charge, a capacity crowd is anticipated. Early arrival is strongly encouraged to ensure parking and seating. The service is outdoors. For more information, please visit www.navysealmuseum.org.

About Daniel M. Robinson

Daniel M. Robinson was raised in Michigan, where he still resides today. The third of four sons, Daniel

was raised to respect his country. His father is a WWII Navy veteran who served in the Pacific theater; his mother served this country as a "Rosie Riveter" making large shell casings for battleships.

Mr. Robinson holds a degree in Analytical Business Marketing and Communication. He has worked within major corporations in their management programs, training and teaching classes in business procedures within companies like United Parcel Service, General Motors, and Sysco Services. He has written curriculums for Auditory marketing before the advent of social media. Mr. Robinson began a financial firm in the late Nineties, with offices in 20 states. In 2009, he closed his business and began to travel extensively, consulting with several major petroleum companies like Shell, BP, and various Canadian companies, marketing their company leasing projects.

He proudly hails from a long line of military service. Several of his family members paved the way for his great patriotism with their service to the United States, including his brother, nephew, and three sons who also served in the military, primarily the U.S. Navy.

Dan's course forever changed drastically after August 6, 2011 when he became a Gold Star Father. This event prompted him to begin work traveling and speaking throughout the country, and he is honored to have shared the company of many distinguished military personnel while speaking at BUD/S graduating classes at Coronado, Great Lakes Naval Station, and at many major corporations.

Mr. Robinson's commitment to a new career path has brought him the great honor of meeting with many political dignitaries, including President Trump, General Mattis, Admiral Mullens, General McChrystal, along with many other officers and Master Chiefs from around the country. Daniel spends much of his time connecting with military men and women, and spending time with Gold Star Families. Dan is grateful for opportunities to work with many programs, including The Navy SEAL Foundation, Honor Flight, TAPS, Travis Manion Foundation, the National American Legion, Hillsdale College, several high school outreach programs, community groups, and other Gold Star family support groups.

About The Navy SEAL Museum

The National Navy UDT-SEAL Museum is the only museum dedicated solely to preserving the history of the U.S. Navy SEALs and their predecessors. Located in Fort Pierce, Florida, the Museum resides on the training grounds of the original Navy combat divers, the Frogmen. Built to honor the men who served with fortitude and ingenuity, the Navy UDT-SEAL Museum first opened its doors on Veterans Day in 1985. From humble beginnings, the facility has experienced tremendous growth, achieving national stature in 2007. The main objective of the Museum remains the promotion of public education by providing the opportunity to explore the history of the Navy SEALs through interactive exhibits, while honoring the fallen at the SEAL Memorial and caring for those warriors' families through Trident House Charities.

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The Navy SEAL Museum
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