



**FOR IMMEDIATE RELEASE**

## **Navy SEAL Museum To Participate in Smithsonian Magazine's 14th Annual Museum Day**

**Fort Pierce, Fla. – September 19, 2018** – The Navy SEAL Museum will open its doors free of charge to all Museum Day ticketholders this Saturday, September 22, as part of *Smithsonian Magazine's* 14th Annual Museum Day, a national celebration of boundless curiosity in which participating museums emulate the free admission policy at the Smithsonian Institution's Washington DC-based museums.

Museum Day represents a nationwide commitment to access, equity, and inclusion. Over 250,000 people downloaded tickets for last year's event; Museum Day 2018 is expected to attract more museumgoers than ever before.

The theme of this year's Museum Day is Women Making History, honoring women in society who are trailblazers in the arts, sciences, innovation and culture, and emboldening others to be pioneers as well.

"Frogmen have long been pioneers in their own right," said Rick Kaiser, Navy SEAL Museum Executive Director. "Museums remain the mainstay of history and culture preservation, and Museum Day supports this important role, allowing for greater public accessibility."

Museum Day tickets are available for download at [Smithsonian.com/MuseumDay](http://Smithsonian.com/MuseumDay). Visitors who present a Museum Day ticket will gain free entrance for two at participating venues on September 22, 2018. One ticket is permitted per email address.

For more information, please visit [Smithsonian.com/MuseumDay](http://Smithsonian.com/MuseumDay).

### **About Smithsonian Media**

Smithsonian Media is comprised of its flagship publication, *Smithsonian* magazine, *Air & Space* magazine, Smithsonian Books, and the Smithsonian Media Digital Network. In addition, Smithsonian Media oversees the Smithsonian Institution's interest in the Smithsonian Channel, a joint venture between the Smithsonian Institution and CBS/Showtime. Smithsonian Media is a division of Smithsonian Enterprises, the revenue-generating business unit of the Smithsonian Institution. The Smithsonian Institution is the world's largest museum and research complex consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Approximately 30 million people from around the world visit the museums annually.

### **About The Navy SEAL Museum**

The National Navy UDT-SEAL Museum is the only museum dedicated solely to preserving the history of the U.S. Navy SEALs and their predecessors. Located in Fort Pierce, Florida, the Museum resides on

the training grounds of the original Navy combat divers, the Frogmen. Built to honor the men who served with fortitude and ingenuity, the Navy UDT-SEAL Museum first opened its doors on Veterans Day in 1985. From humble beginnings, the facility has experienced tremendous growth, achieving national stature in 2007. The main objective of the Museum remains the promotion of public education by providing the opportunity to explore the history of the Navy SEALs through interactive exhibits, while honoring the fallen at the SEAL Memorial and caring for those warriors' families through Trident House Charities.

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