



Barney Steel, *Drop and Pickup*, 1966, graphite on paper, 11" x14"

THE ART OF THE OPERATOR EXHIBITION SPONSORSHIP PACKET

A Naval Special Operator Exhibition at Navy SEAL Museum | Fort Pierce

ABOUT THE EXHIBITION

The Art of the Operator is a powerful tribute to the legacy, sacrifice, and enduring spirit of Naval Special Warfare, opening July 17, 2026.

Hosted by the National Navy SEAL Museum in Fort Pierce, Florida—the birthplace of Navy Frogmen—this special exhibition preserves the history of Naval Special Operators through the lens of artistic expression. Featuring works created by these warriors, the exhibit transforms lived experience into visual narrative.

Through painting, sculpture, photography, and mixed media, The Art of the Operator offers a rare and intimate perspective into the mindset, brotherhood, resilience, and humanity behind the Trident. Each piece reflects personal journeys of service and sacrifice—ensuring that the stories of those who defend our freedoms are not only remembered but deeply felt.

THIS SUMMER SHOWCASE WILL BE COMPLEMENTED BY:

- An exclusive VIP Opening Night Reception*
- VIP previews and private tours*
- Veteran artist recognition moments*
- Educational programming and community engagement initiatives*
- National media and digital marketing outreach*
- The Art of the Operator is an immersive tribute to courage, creativity, and country.*

WHY SPONSOR?

By sponsoring The Art of the Operator, your organization demonstrates patriotism in action.

Your partnership will:

Align your brand with one of America's most respected military institutions

Support veterans and active-duty service members and their families

Strengthen community engagement and national pride

Connect your company with Museum visitors, donors, civic leaders, and military families

Provide meaningful visibility in a high-impact cultural setting

The National Navy SEAL Museum welcomes thousands of visitors annually from across the country and around the world. Sponsorship offers powerful brand positioning while directly supporting our mission to preserve the history and honor the service of Navy SEALs and their predecessors.

As a 501(c)(3) nonprofit organization, the Navy SEAL Museum's sponsorship contributions are tax-deductible to the extent permitted by law.



3300 N. Highway A1A, North Hutchinson Island, Fort Pierce, FL 34949
(772) 595-5845 | www.navysealmuseum.org

SPONSORSHIP LEVELS AND BENEFITS

\$50,000 PRESENTING SPONSOR

- Exclusive naming rights in all promotional materials
- Premier logo placement on exhibition entrance signage
- Verbal recognition at Opening Night Reception
- Private VIP exhibition tour for up to 20 guests
- 20 VIP Opening Night tickets
- Full-page ad in event program
- Feature in Museum email campaign
- Dedicated social media spotlight
- Logo inclusion on Museum website event page
- Press release inclusion and media kit recognition
- Onsite signage throughout exhibit duration
- Option to host a private corporate reception in exhibit space (date permitting)

\$25,000 GOLD SPONSOR

- Prominent logo placement on exhibition signage
- Recognition at Opening Night Reception
- 12 VIP Opening Night tickets
- Half-page ad in event program
- Logo in email promotions
- 2 dedicated social media mentions
- Logo on website event page
- Onsite sponsor recognition signage
- Private guided tour for up to 10 guests

\$15,000 SILVER SPONSOR

- Logo placement on exhibition signage
- 8 VIP Opening Night tickets
- Quarter-page ad in program
- Recognition in email promotions
- 1 social media mention
- Logo on website event page
- Recognition signage within exhibit

\$7,500 BRONZE SPONSOR

- Name listing on exhibition signage
- 6 VIP Opening Night tickets
- Name recognition in event program
- Logo on website event page
- Recognition in select social media posts

\$3,500 SUPPORTING SPONSOR

- Name listing in event program
- 4 VIP Opening Night tickets
- Website recognition
- Group recognition social media post

ADDITIONAL SUPPORT OPPORTUNITIES

\$10,000 Opening Night Reception Sponsor

- Recognition as exclusive reception sponsor
- Prominent signage at reception
- Verbal recognition during evening program
- Logo inclusion in reception-specific promotions

\$5,000 Veteran Artist Sponsor

- Direct support of featured veteran artists
- Recognition in artist materials
- Signage acknowledging sponsorship support
- Website recognition

\$5,000 Exhibit Sponsor

- Recognition on exhibit signage
- Logo on website event page
- Program acknowledgment

\$3,000 Program Printing Sponsor

- Logo placement on printed exhibition program
- Recognition on website
- Verbal acknowledgment at VIP Opening Night



SPONSORSHIP FORM

Name: _____

Company / Organization: _____

Address: _____

Phone: _____

Email: _____

SPONSORSHIP LEVEL (Please Select)

- \$50,000 Presenting Sponsor
- \$25,000 Gold Sponsor
- \$15,000 Silver Sponsor
- \$7,500 Bronze Sponsor
- \$3,500 Supporting Sponsor

ADDITIONAL OPPORTUNITIES (Please Select)

- \$10,000 Opening Night Reception Sponsor
- \$5,000 Veteran Artist Sponsor
- \$5,000 Exhibit Sponsor
- \$3,000 Program Printing Sponsor

Please make checks payable to the Navy SEAL Museum.

For additional partnership opportunities or customized corporate engagement packages, please contact Elaine Ryan, Navy SEAL Museum Fort Pierce Assistant Executive Director.

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Fort Pierce, Florida
772-595-5845
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